

## Outputs



**Green Heritage Tourism Route is created** and it connects St.Petersburg – Pskov – Rāpina – Gulbene – Rīga

**4 sets of technical documentation prepared** – for the Main Gate of Gulbene Red palace park (Latvia), for parks of mansions "Rozdestveno" and "Suida" (Russia), for tracks of Sillapää manor park (Estonia)

**4 cultural events** for wide public in Rāpina (2), Suida and Gulbene organized

**Culture heritage tourism map** published in 90 000 copies

**13720 copies of hand-outs about heritage sites along the route prepared and distributed** in international tourism exhibitions "Inwetex 2014" in St.Petersburg, "Balttour 2014" in Riga and "Tourest 2014" in Tallinn and "Honey days" in Pskov

**3 experience exchange visits and 3 workshops for professionals** involved in management of the cultural heritage sites organized

**5 training events for local producers and craftsmen organized and 242 persons trained** in marketing and new local product development

**Familiarization tour for journalists from Russia has been organized** through the route

**Implementation Plan "Culture&Hertage in parks"** is elaborated

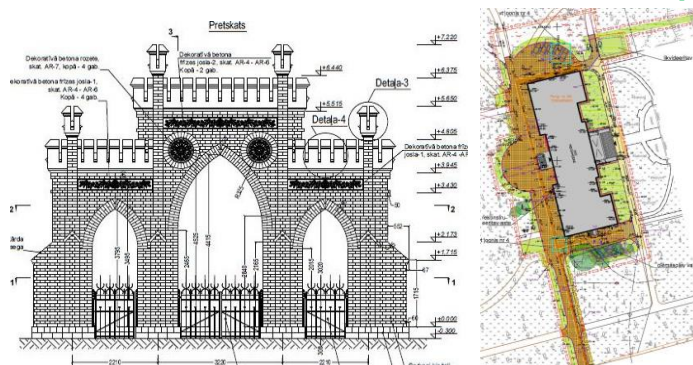
**6 video reportages from vairouse events including [Video](#) capitalising project activities** in Gulbene, Latvia produced

24 Press releases issued and 5 TV/Radio broadcasts and regular posts on Facebook performed

[www.vidzeme.com](http://www.vidzeme.com)



## Technical documentation for Gulbene and Sillapää







**Experience exchange visit to Vidzeme,  
23-24 September, 2014**



**Workshop in mansion "Rozdestveno", Russia,  
6 June, 2014**



**Competition, "Home Days", Rāpina, 2014**



**Workshop in Gulbene, 21 October, 2014**

## RESULTS

**Green Heritage Tourism Route popularised** and 36 heritage sites and surrounding green parks in Estonia, Latvia and Russia promoted

**Increased interest from tourists and visitors** about the green heritage sites in Estonia, Latvia and Russia

**Rised knowledge and competence, exchanged of best practice** about management and restoration of the cultural heritage sites, as well best approaches for their effective use in tourism identified

**Increased competitiveness and productivity** of 242 local craftsmen and producers to enhance development of local economies

**Ground for future investments and continuous process towards preservation** and reconstruction of 4 parks in Estonia, Latvia and Russia laid

**Preconditions for sustainable exploitation of the heritage** in future and towards wellbeing of local economies established

**Potential for the manor houses and surrounding parks in Vidzeme Region** in Latvia identified

**Contacts between the tourism stakeholders and local producers/ craftsmen strengthened**