

## **"Exploring the history of narrow gauge railway"** **ELRI-142** **outputs and results**

### **Outputs**

**Precoditions for creation of the Türi Railway Museum in Türi, Estonia established:** concept of the museum, feasibility study, marketing strategy, technical documentation of preliminary design stage of the Museum elaborated; presentation equipment purchased.

**Comperehensive book of the history of railway „St.Petersburg to Tallinn by Train” written by Tiit Pruuli** (famous Estonian writer) in English/Russian and printed in 1000 copies – distributed widely in Estonia and Russia (museums, schools, libraries, tourism info points, to cooperation partners, railway experts and fans). Public opening on 2 July, 2013 with ~ 100 participants was organized.

**Preconditions for creation of railway exposition in St.Petersburg, Russia established:** concept, feasibility study, marketing strategy, exposition plan, research report on exposition sources and conceptual design of exposition area elaborated; **exhibits planned for the railway exposition in St.Petersburg identified.**

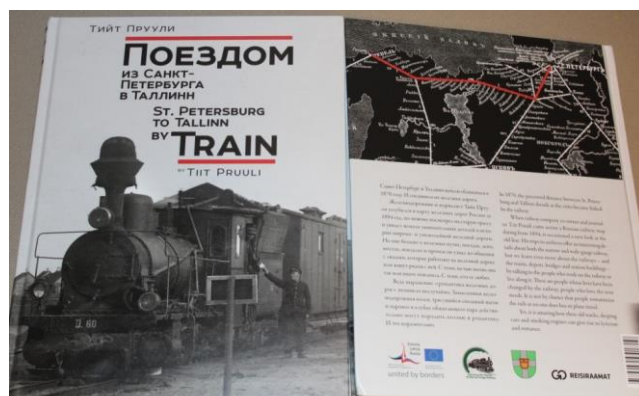
**2 study trips** to railway museums in Estonia and in St.Petersburg organized in 2012 and 2013.

**Seminar** promoting the idea of cooperation in tourism between Estonia (Järva County) and Russia (St.Petersburg) entrepreneurs organized in Türi, Estonia on 7 August, 2012.

**Joint tourism strategy** elaborated by the Türi Rural Municipality and NGO "Imperatorskii vokzal" regarding planning internal and external, and mutual activities for Türi Railway Museum and exposition in St.Petersburg.

**Project promoted** at „TOUREST” on 12-17 February, 2013, Tallinn, Estonia and Programme Annual Event on 10-11 June, 2013, in Sigulda, Latvia, and EC Day seminar on the history of railway on 20 September, 2012.

**Succesful corporate design and website of the project (in Est, Rus and Eng)** created and will be transferred to future Türi Railway Museum - [www.railwaymuseum.ee](http://www.railwaymuseum.ee)





**Kick-off meeting, on 21-22 March, 2012  
Türi, Estonia**



**Seminar on 15-16 May, 2012  
St. Petersburg, Russia**



## RESULTS

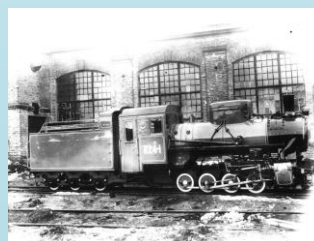
**Know-how** (technics, preserving and promoting the history of railway) on compiling the railway museums engineering project and also with contacts on compiling the book of railway history **transferred from Partner to Beneficiary**.

**Target groups (over 250 people) informed about project, book about railway history and joint tourism networks** to develop new tourism products and services in Estonia and Russia

**1 contract signed** between Türi Rural Municipality, Estonia Museumrailway and Edelaraudtee Infrastruktuuri AS and the NGO as legal body for future Türi Railway Museum established

**New materials and small exhibits for the future Türi Railway Museum donated thanks to positive publicity** of the book "St Petersburg to Tallinn by train".

**New tourism object - Türi Railway Museum expected to be opened** on the basis of project outputs.



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