

SVS ACTIVETOUR ELRI-112

outputs and results

Outputs

Active and sports tourism objects developed at Laurenči centre in Sigulda (Latvia), Kubija recreation centre in Voru (Estonia), and 2 service houses on existing skiing tracks in St.Petersburg (Russia):

- at **Laurenči centre** cooled 1,1 km ski track (as a part of general 1,4 km ski track), stadium and a service house constructed;
- at Kubija recreation centre sports and playgrounds, soccer fields, volleyball and handball courts, paths renovated and developed;
- at **Kurortniy and Primorskiy districts** of St.Petersburg 2 service houses built and equipped

Sport & service **equipment** provided:

- snow making/maintenance complex and 16 ski sets at **Laurenči centre**;
- tractor for paths maintenance and fitness complex at **Kubija centre**;
- 30 ski sets (with mounting, sticks and boots) and 32 bicycles at
 St.Petersburg service houses
- **14 sport events** organized: 3 roller ski, 2 triathlon, 2 bike and 2 skiing competitions, 2 orienteering and 1 badminton events, running training and mountain marathon
- **3 brochures in 50250** copies, **48** press-releases, **1760** promotion items, **4** memory plaques and **6** short movies on sport events produced

Project webpages created and information published on www.sigulda.lv, www.voru.ee, www.kfis.spb.ru









RESULTS

Active and sports tourism **objects available for sportsmen and wider public** in Sigulda (Latvia), in Voru (Estonia) and in St.Petersburg (Russia)

Joint active and sports tourism **strategy for further development of cooperation** between Sigulda District, Voru District and St.Petersburg produced

Healthy and active lifestyle promoted for local communities, local municipalities and regional authorities

Sport organisations partnership widely promoted due to close cross-border cooperation and joint events

Promotional materials in 4 languages for sport infrastructure and joint activities widely available for local and regional audience



