

# ESTLATRUS TRAFFIC ELRI-109

outputs and results

## **Outputs**

Traffic Education Parks installed in Karsava, Rezekne (Latvia), Pskov, Krasnogordosk, Pytalovo (Russia) and Voru (Estonia). Altogether 6325m2 territory reconstructed, 7 training equipment sets, 30 training materials sets, 1 testing equipment set

3-days **International Forum "Safe Wheel"** for 72 bicycle riders

### 4 international campaigns hold:

- "Know the traffic regulations abroad" for 5000 drivers and travellers
- "Father, mother and me protected family" with 12000 children involved
- o "Love life" for 120 new drivers
- "Sleep and drive!" for 2500 drivers crossing 2 LV-RU and 1 EE-RU borders

Improvements of transport and road information infrastructure by impacted zone in distance of 49,09km of transit streets, including: Road surface reconstruction, incl. lighting 4,697km, 3 parking places (3961sq.m), reconstruction of pedestrian roads 2,416km, marking streets with plastics 0,439km, installation of barriers 0,04km, 13 bus stops, 60 traffic/street signs, 4 welcoming signs, 4 Intelligent Transport Systems (ITS) sets, 3 recreation areas, 4 information stands, 9 crossings including lighting

**Handbook and web based catalogue** "Innovative streetscape design – Sustainable Transport and Public Space Development in Border Towns of Estonia, Latvia and Russia" issued (100EE, 100LV, 100RU, 200 web entries)

**4 study visits** for 15 traffic safety responsible representatives (from Estonia, Latvia, Russia) to establish contacts, be introduced with equipment, test new drivers system, be trained to safe driving in extreme situations

**15000** leaflets, **14600** brochures, **178** press-releases and articles, **11** video clips, **14343** promotional materials issued and distributed during project implementation









# International campaign "Love Life" in Vyshgorod, Russia







Traffic Education Park in Pytalovo, Russia

### **RESULTS**

**Public awareness on traffic safety** issues increased after involvement of 22207 persons into 4 traffic safety campaigns, 2 forums, 4 study tours

**Number of accidents**, caused by fatigue, aggressive driving behaviour, lack of knowledge on traffic safety regulations, bad road infrastructure and lack of traffic signs **decreased** 

Children knowledge on traffic rules improved due to functioning traffic education parks in border regions

Improvements in the transport and road information infrastructure in 12 Estonian,
Latvian and Russian settlements located on the strategic transport corridors of international importance ensure traffic safety for drivers and pedestrians

**Cross-border network strengthened** between at least 12 police and traffic safety responsible representatives of Latgale region (Latvia), South Estonia and Pskov oblast (Russia)





