

Outputs

Ivangorod fortress access road (370m length), descent (336m²) and ascent to fortress (90m) modernized, parking and public toilet constructed, landscaping and video-monitoring system developed

Narva fortress access territory (13 538 m²) reconstructed and landscaping improved

67 tourist objects in Narva (34) and in Ivangorod (33) described, **legends and stories** about Narva (21) and Ivangorod (20) included in audio tours

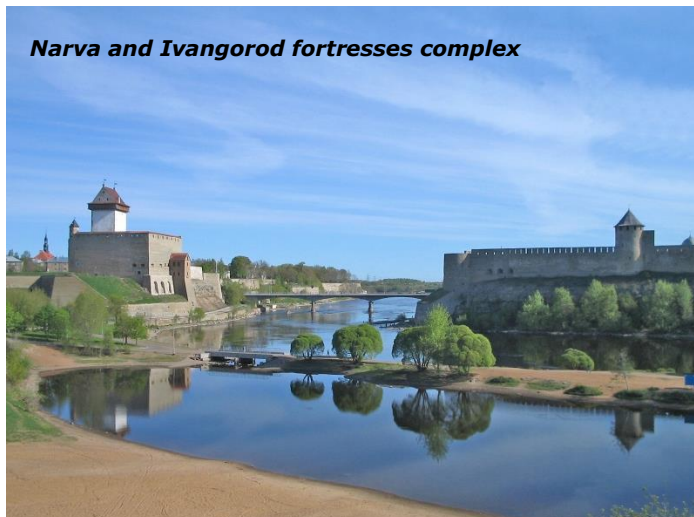
3 exhibitions, 1 conference and **2 large scale events** for wider public organized

14 TV/radio programs produced, **6 press-conference, press tour** and **promotional tour** for tourist companies conducted

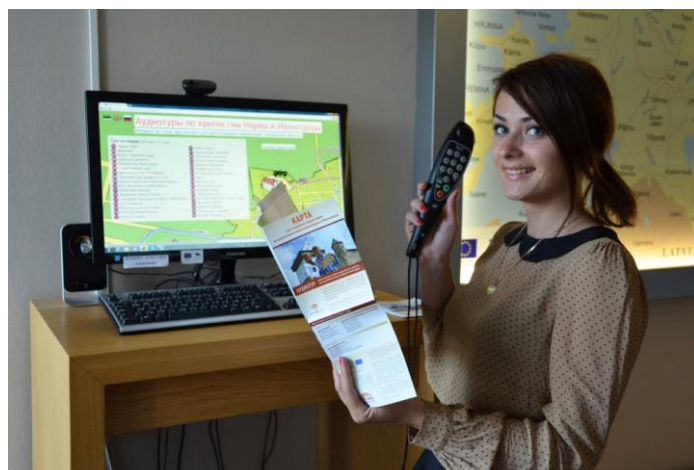
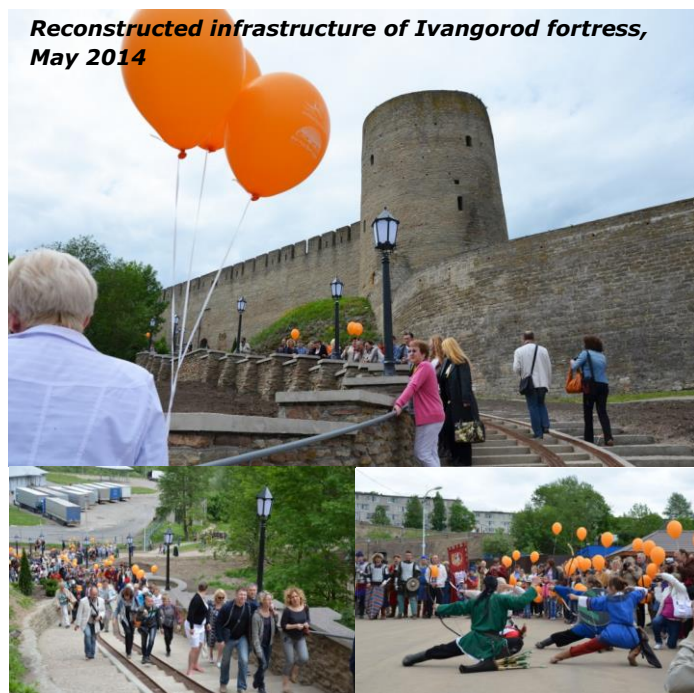
250 articles, 21 press-releases, 5 newsletters, 3 brochures and leaflet in **18 000 copies** produced

Project website created and information published on www.forttour.net using ICT tools

Narva and Ivangorod fortresses complex



Reconstructed infrastructure of Ivangorod fortress, May 2014



**Improved Narva Castle infrastructure,
October 2013**



RESULTS

Access roads to Narva and Ivangorod fortresses complex converted into attractive convenient sights for visitors and local population, accessibility for **families with children and disabled people** improved

Innovative tourist product including objects, legends and stories in Narva and in Ivangorod available on project website www.forttour.net using ICT tools

Audiotour in 3 languages – Estonian, Russian and English installed in audioguides, and available for free downloading

Tourist companies included **new service in tourist packets** for visiting Narva-Ivangorod fortresses with audiotour (about 177 000 tourists per year)

Regions widely promoted due to close cross-border cooperation and joint events

Promotional materials about Narva and Ivangorod fortresses widely available for local and regional audience

