

Regions are to attract the investors

ELRII-535

outputs and results

Outputs

2 marketing seminars for entrepreneurs conducted in St.Petersburg and in Tallinn

1 visit of Estonian entrepreneurs to Russia and **1 visit of Russian entrepreneurs to Estonia** organised

Business incubator renovated in Ivangorod (Russia)

Detail planning for total area of 132 ha and industrial plots of 80 ha completed in Kulgu Industrial Park (Narva, Estonia)

Construction project of infrastructure for Kulgu Industrial Park (Narva, Estonia) prepared

Construction project for a manufacturing business incubator (1 318 m²) on the territory of Kadastiku Industrial Park (Narva, Estonia) elaborated

Connection to the electrical substation with electrical power 8MW at Kadastiku Industrial Park provided

1 promotional video about business and logistical parks produced

10 new office workplaces equipped for incubating entrepreneurs in Narva and Ivangorod Business Incubators

2 sets of modern IT solutions for distance incubator services purchased, installed for Narva and Ivangorod incubators (interactive camera, microphone, LSD monitor, projector)

4 articles published in Estonia and 1 in Russia in local and regional newspapers about the project

Promotional and marketing materials produced and disseminated (500 brochures, 1 000 folders etc)



Construction of OÜ Emlak Eesti production premises in Kadastiku Industrial Park (Narva, Estonia), in summer 2014



Construction of OÜ Westaqua-Invest (Aquaphore) production premises in Kadastiku Industrial Park (Narva, Estonia) in summer 2014



Construction of OÜ Narva Logistics Logistical Hub in Kadastiku Industrial Park (Narva, Estonia) in summer 2014



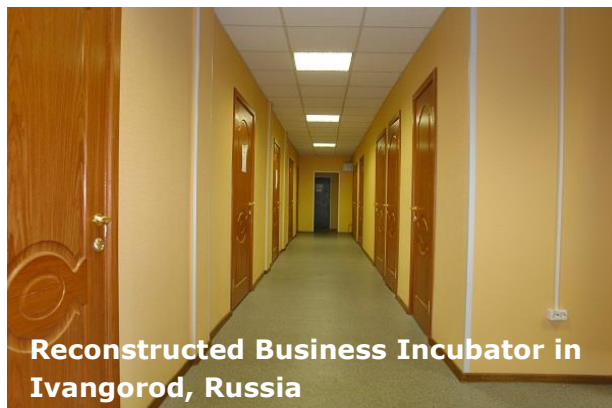
Electrical substation with electrical power 8MW. Kadastiku Industrial Park (Narva, Estonia) in February 2015



Seminar for entrepreneurs in St.Petersburg in 2013



Seminar for entrepreneurs in Tallinn in 2014



Reconstructed Business Incubator in Ivangorod, Russia



Reconstructed Business Incubator in Ivangorod, Russia



Promotional and marketing booklets and folders

RESULTS

Created good infrastructural pre-conditions and conditions for investors for effective start of business operation in Narva (Estonia) and Ivangorod (Russia) border regions

19 new clients start business in Narva (12) and Ivangorod (7) incubators

7 start-up incubator companies have got a new partners and clients as a result of marketing made within the project

6 production companies, with a planned total number of employees 615 people, **have started to invest in the region**

The quality of incubation and consultancy services of business incubators in Ivangorod and Narva **improved**

Socially-oriented business incubator (one of a kind in Leningrad region) is operational in renovated premises **in Ivangorod**

Heating costs were reduced in Ivangorod business incubator by improving energy efficiency of building at Kotovski Street 19

Sustainability of start-ups improved by increasing the quality of incubation and consulting services in Ivangorod and Narva incubators

Competitiveness of Kadastiku Industrial Park (Narva) significantly increased to attract industrial companies requiring more than 0,5 MW electrical power

The preconditions created for attracting of new industrial and logistical companies in Kulgu industrial park in Narva

29 requests received for detailed information about registration of enterprise, business support measures and technical infrastructure in the border regions

11 potential foreign investors demonstrate strong interest to the border regions