



Logistics and Overland Transport Network for Training “Blue Collars”

LogOnTrain

Priority 1 Socio-economic development

Measure 1.1 Fostering of socio-economic development and encouraging business and entrepreneurship





Short summary of the project

The majority of enterprises in border areas produce for domestic market and cross-border links between companies are underdeveloped although there are several road and railway connections in the project territory. The main reason for underdevelopment of cross-border trade is the lack of skilled workforce ("blue collar" labour) in the companies that otherwise would be able to enhance cross-border and international transport and logistics, freight forwarding, customer servicing and thus tighten cross-border economy links.

There exist vocational schools training transport and logistics in border areas. Still, companies employing vocational school graduates are often dissatisfied with the cross-border and international logistics and freight-forwarding skills of their employees.

In order to make maximum use of the existing cross-border trade potential, it is most necessary to improve training in the sphere of cross-border and international transport, freight-forwarding and logistics. The relevant curricula and training programmes should be updated, trainers need additional skills in the cross-border and international aspects of their subject, simulation, modelling and special IT programmes should be used more widely in the training process. It is also important to create and stimulate connections and networks between the business communities, local/regional authorities and educational/research institutions. These are the key points the current project is aiming at.

Overall objective

To foster socio-economic development through the development of labour market potential with special focus to cooperation between research and educational institutions and businesses in order to raise the quality of workforce human resources.

Specific objectives

- ✚ To update and synchronise the existing vocational school curricula and training programmes
- ✚ To raise the level of competence and skills of the teaching staff training young "blue collars" transport and logistics
- ✚ To develop and widen the use of simulation, modelling and IT programmes in transport and logistics
- ✚ To create networks between the border area business communities, local/regional authorities and educational/research institutions in logistics and transport

Beneficiary

Valga County Vocational Training Centre (Estonia)

Partners

- ✚ **Valga County Development Agency** (Estonia)
 - ✚ **Riga State Technical School** (Latvia)
 - ✚ **Latvian Transport Development and Education Association** (Latvia)
 - ✚ **Petersburg State Transport University** (Russia)
 - ✚ **NPMP "North-Western Russia Logistics Development and Information Centre** (Russia)
 - ✚ **Saint-Petersburg State University of Telecommunications** (Russia)
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Expected results

- ✚ **Curricula and training vocational programmes upgraded** up to modern international standards and synchronised with those of university level to meet the demands of haulage and rail companies
- ✚ **Qualification of trainers** of transport, logistics, freight-forwarding, warehousing, **enhanced** through the following measures:
 - Summer school for relevant teachers and trainers including seminars on methods of training and qualification courses
 - 6 master classes
 - 6 lectures by university professors in vocational schools teaching logistics and transport
- ✚ **Development of up-to-date teaching methods:**
 - Access to available simulation, modelling and IT-based software generally used in transport and logistics for the target groups and wider auditory
 - Introduction of package laboratory IT-programme of Valga County Vocational Training Centre to the public
 - Introduction of RFID programme of St Petersburg State University of Telecommunications adapted to the project partners' needs
 - Adaptation of railway costs calculation IT system of St Petersburg State Transport University to the project partners' needs
- ✚ **Publicity measures undertaken** to attract the attention of target groups and wider audience:
 - 3 seminars for relevant companies and local/regional authorities in the project area of all the 3 countries (150 participants)
 - 2 promotion campaigns to get more students to study transport and logistics in vocational schools (including visits to 30 secondary schools, 4000 information leaflets, articles in newspapers and reflections in radio and TV)
 - Project website (1000 visits)
 - Participation in international/regional logistics and transport events in the area organised by the others with own information-stands (6 events)
 - International forum "High qualified blue collars - a creative resource for modern cross-border logistics"
- ✚ **Project specific events** – kick-off conference and final conference with written report of the project results.

Final beneficiaries

- ✚ Local and regional authorities in border areas, getting more rapid development, increase in their competitiveness and new working places, as well as rise in tax income and higher level of employment
- ✚ People residing in border areas, having more job opportunities, rise in income and higher living standards.

Duration

21 months

Budget

Total budget: **452 452.22** EUR

Programme co-financing: 407 207.00 EUR (90%)

Project co-financing: 45 245.22 EUR (10%)

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