

Grant contract: ESTLATRUS/2.2./ELRII-308/2012/32  
Project duration 01.05.2013-31.10.2014 (18 months)  
APPROXIMATE TOTAL BUDGET: EUR 0,95 million  
Programme co-financing: EUR 0,86 million  
Partners co-financing: EUR 0,09 million

**Preserve not to lose project aims** to develop manor complexes for preservation, promotion and efficient utilization of tangible (cultural monuments) and intangible (folklore, crafts, traditions, rituals) and natural heritage

**LOCATION OF PROJECT ACTIVITIES:** Latgale region, South Estonia and Pskov region

**FINAL BENEFICIARIES AND TARGET GROUPS:**

- Administrations of the project municipalities;
- Craftsmen and Masters of traditional skills;
- Experts of innovative approach and new technologies;
- Youth, children, inhabitants of the project territory;
- Small businesses;
- Incoming tourists

**EXPECTED OUTPUTS AND RESULTS:**

- At least 19 premises renovated and adjusted in the complexes of manor house buildings and filled with intangible cultural heritage content - premises of Granary in Balvi (Latvia), Winter garden in Sangaste castle (Estonia) and Centre of Culture heritage in Dedovichi (Russia) through their use in today's context;
- At least 7 contemporary equipped exhibition venues hosting interactive digitalised and permanent expositions created;
- Master classes recorded and included in DVDs;
- Ancient times meet with future - revival of intangible cultural and natural heritage - to raise awareness, exchange and transfer to next generations local crafts and traditions in at least 18 master classes and joint work „subotnjik”;
- 3 local seminars on possibilities to start-up small business in crafts and traditional skills on 25.09.2013;
- 2-days international mass events including international craftsmen trading markets:
  - **27-28 September 2013 in Sangaste “Rye’s songs. Harvesting festivity”**
  - **23-24 May 2014 in Dedovichi “Nightingales juggling in Knjazhi Hills”**
  - **22-23 August 2014 in Balvi “Grey stones stories’ days”**
- Establishment of permanent and digitalised exhibitions as well as 1 international travelling exposition “From Rye to Bread”, which is exhibited at all partners and Associates of the project and much more.



**LEAD PARTNER:** P1 Balvi municipality (Latvia) / Balvu novada pašvaldība (Latvija)  
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**PARTNERS:**



P2 Sangaste Rural municipality (Estonia) / Sangaste Vallavalitsus (Eesti)  
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P3 Dedovichi District administration Pskov region (Russian Federation) / Администрация Дедовичского района Псковской области (Российская Федерация)  
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**9 ASSOCIATE PARTNERS:** Latvian Chamber of Crafts, Baltinava county museum, Viļaka municipality, Association of Latvia's Castles, Palaces and Manors, Latvian Museums Association, Estonian Rye Association, Estonian Agricultural Museum, Village Museum "Starinushka", Culture municipal institution "Friendship folk museum of Pytalovo area local history"

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The Programme web-site is [www.estlatrus.eu](http://www.estlatrus.eu).