



Estonia
Latvia
Russia

ENPI cross border
cooperation programme



part-financed by
the European Union

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**Launching Conference
Riga, July 14, 2010**

Estonia-Latvia-Russia Cross Border Cooperation Programme

**Baiba Liepa
INTERACT**

Problem

- Definition of the problem:
 - What is the situation you want to improve?
 - What is the problem?
 - Why is it a problem?
 - What needs to be changed?
 - Do you need a project to solve it?



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Target group and its needs

- Define the target group:
 - For whom is this project?
 - Who will get the benefits from it?
 - Does the project actually solve their problem?
 - Will your key stakeholders accept the project ?



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Partners

- Partners from the neighbouring countries are to be found
- Consider necessity to involve other partners from the own country:
 - ✓ who else is dealing with the similar issues
 - ✓ who is responsible for the particular sphere
- Ability to implement the project in cooperation with the defined partners



Commit your key partners to the project early

Cross-border relevance

- Be sure that:
 - Project is needed for all parties (sides, partners from different countries)
 - It is interesting for all parties, and the benefits are mutual



Cross-border cooperation is needed for implementation of the project



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Project and Programme

- Project has to contribute to achievement of the Programme objective:
 - Does it fit under the Programme priorities?
 - Does it contribute to the measures and indicators?
 - Is it in line with the regional/ national/ local planning documents? Which documents are to be taken into account?



Further steps to be taken

- Definition of the project activities and time plan
- Roles and involvement of partners – Lead Partner
- Share responsibilities between partners
- Financial management – project costs
- Active communication with project partners
- After the Call for Proposals is launched participation in info events
- What happens after the project?



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Key issues to start with!

- Problem \Rightarrow Project idea \Rightarrow Objective
- Target group
- Project activities
- Partners
- Time plan



- Cross border cooperation relevance
- Project contribution to achievement of the Programme objectives



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