



Estonia
Latvia
Russia

ENPI cross border
cooperation programme



part-financed by
the European Union

united by borders

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Estonia-Latvia-Russia Cross Border Cooperation Programme

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Priority 1

Socio-economic development

- **Measure 1.1 Fostering of socio-economic development and encouraging business and entrepreneurship**
- Support to SME development, improvement of business related infrastructure, promotion and diversification of local economic and business environment
- Development of know-how and promotion of innovations, research and technology



Priority 1

Socio-economic development

- **Measure 1.1 Fostering of socio-economic development and encouraging business and entrepreneurship**
- Development of labour market potential (improvement of employment conditions, support to economically inactive population, cooperation between research institutions, educational establishments and businesses in order to raise the quality of workforce and human resource development, etc.)
- Development of entrepreneurs' contacts and networks



Priority 1

Socio-economic development

- **Measure 1.2 Transport, logistics and communication solutions**
- Development of transport corridors and small-scale infrastructure (improvement of road, rail, water and air networks and services)
- Planning and development of border-related infrastructure (parking areas, facilities for various services of interest for travellers both - tourists and truck drivers, recreation areas, etc.)



Priority 1

Socio-economic development

- **Measure 1.2 Transport, logistics and communication solutions**
- Development of new cross border public transportation routes and services
- Development of information infrastructure and services, creation of joint information facilities



Priority 1

Socio-economic development

■ Measure 1.3 Tourism development

- Development of tourism infrastructure, joint tourism products and services and their accessibility (accessibility of roads connected with tourism routes, installation of guideboards, etc.)
- Coordinated tourism strategies and marketing measures (joint events aiming at extending attractiveness of the Programme area, information services, etc.)
- Development of networks of tourism organisations and creation of new contacts in the tourism sector



Requirements to the projects

- Advance payments will be made to the projects after signing the Grant Contract and during the project implementation
- Implementation of the project can start only after signing the Grant Contract
- No project preparation costs can be covered



Requirements to the projects

- At least two partners have to participate, at least one from EU (Estonia or Latvia) and at least one from Russia
- Project management has to be based on the Lead-partner principle
- Requested grant for the project has to be between 300,000 – 2,000,000 EUR
- Duration of the project cannot exceed 36 months



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Project has to

- have cross-border character
- contribute to achievement of the Programme objective
- fit under the Programme Priorities
- address needs of the target group
- have clear objectives and quantifiable outputs
- ensure sustainability of the achieved results
- be in line with the national and regional policies
- be based on the real need for cooperation



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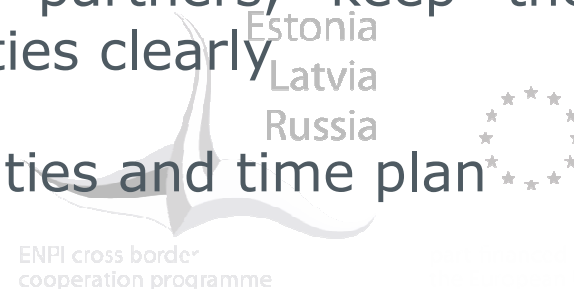
Project examples

- **INTERREG IIIA Priority North (Estonia – Latvia – Russia)**
 - Development and promotion of the entrepreneurship in Setomaa based on local cultural traditions
 - Product development methodologies and implementation in Estonian and Russian border regions



Where to start from?

- Define the problem you want to solve by the means of the Programme
- Think about the possible partners according to the requirements of the Programme
- Define the target group, involve it and base your project on their needs
- Have regular meetings with the partners, keep them informed and divide the responsibilities clearly
- Define the objectives, possible activities and time plan



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