







## **SPORT**

4 projects under this subject create and develop networks of contact between young sportsmen, organise sport events and competitions, train and introduce new sports games. They also provide necessary sports equipment and upgrade sports object infrastructure.



#### 1. Promotion of Healthy Life-Style **Organizing Sport Events in Latgale and** Pskov Regions (Crossbo Active)

#### Main results:

- The total amount of 2151 people participated in 17 sports tournaments
- Integration into common social activities for socially excluded community groups - youth at risk for drug, alcohol and tobacco addiction, youth from marginalized or low income families is
- Cooperation network between Latgale and Pskov Region in sports created and strengthened during the project life time.



#### 3. Be Good at Sport through Three Countries (Be Good at Sport)

#### Main results:

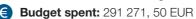
- Sports equipment and uniforms bought for all involved sports teams
- Organisation of 6 international competitions in volleyball, football and floorball
- Brochures published on promotion of healthy lifestyle, sports activities in partner municipalities and project results.



### 2. Cross Countries through Football (CCF)

#### Main results:

- An artificial lawn of football field installed in Narva Kalevi Stadium. In Pechory the stadium football field replaced with a new one
- Organization of three kinds of football matches.
- Summer Camps organised in Põlva/Võru and in
- Seminar about football management for trainers both from Estonia and Russia organised.



#### 4. Cross Border Athletics (CBA)

#### Main results:

- Reconstructed athletic runway in Smiltene's stadium and laid surface for athletic runway in
- 2 international athletics competitions in Smiltene and Porhov organised
- 2 practical exchange trainings including theoretical acquaintance with sports system in partner countries organised.

**Planned budget:** 220 000, 00 EUR

various sport fields advanced



different sport equipment bought



infrastructure objects improved



people participated in numerous sport activities

#### www.estlatrus.eu

Estonia-Latvia-Russia CBC Programme within ENPI 2007-2013 has been launched in 2010. The strategic objective of the Pro-gramme is promotion of joint development to improve competitiveness of the Region using its socio-economic potential and bene-ficial location on the cross roads of the EU and the Russian Federation. The specific objective is to make the wider border area an attractive place for both inhabitants and businesses through activities aimed at improving the living standards and investment climate.

# THEMATIC FACT SHEET



# united by borders

Estonia – Latvia – Russia **Cross Border Cooperation Programme Within European Neighbourhood And Partnership Instrument** 2007-2013

# PRIORITY III "Promotion of people to people cooperation" and its thematic scope in the Programme

Estonia-Latvia-Russia CBC Programme includes Priority III "Promotion of people to people cooperation" as one of the most important spheres which gives facility to support various initiatives and cooperation partnerships at the 'grass-level' among local actors. Priority is focusing on small scale activities for improving the cooperation of the border region supporting wide range of activities to be performed by regional and local municipalities and various actors of the society, which have been identified as being of crucial importance to a more integrated region.

Priority III includes two areas of cross-border cooperation, these are:



Measure 3.1 Development of local initiative, increasing administrative capacities of local and regional authorities



Measure 3.2 Cooperation in spheres of culture, sport, education, social and health.

Under this Priority 16 projects are implemented and that equals 32% of the total number of projects funded by the Programme. These projects cover a wide field of cooperation initiatives which can be split into 4 thematic directions - HEALTH CARE (4 projects), CULTURE (3 projects), SPORT (4 projects) and SOCIAL SERVICES AND EDUCATION (5 projects). These 16 projects implement a wide scope of activities and involve a large number of participants getting only 6,1% of the total Programme funds.

## **HEALTH CARE**

These particular 4 projects support rehabilitation of children with special needs and at social risks, develop new forms of remote medical counselling, provide medical screening for hereditary cancer prevention and psychological counselling for HIV+ people.

#### 1. Improving Availability of Medical **Information and Counselling (MEDINF)**

#### Main results:

- Development of medical counselling via Internet, telephone and other means
- Use of new forms of medical counselling by using ICT solutions
- 2 Counselling Centres in Russia established: in Pskov and in Kolpino, St. Petersburg.

**Budget spent:** 271 680, 57 EUR

#### 2. Reduction of Social Consequences of an **HIV Spread in Estonia and Leningradskaya Oblast of Russia** (Helping to Live)

#### Main results:

- Centres of psychological and social help for PLWA (people living with AIDS) were organised
- A handbook on the work with HIV-positive people as guidance for social workers prepared
- Information brochures on living with HIV that became an important source of necessary information for PLWA.



Budget spent: 228 447, 93 EUR





#### 3. Development of Hereditary Cancer Prevention Measures in Pskov Region (HeCaPrev)

#### Main results:

- Tailor-made training programme, methodology for consultations for hereditary cancer patients, and Hereditary cancer management strategy has been elaborated
- Equipment purchased for the Hereditary cancer Center in Pskov
- 2,000 brochures for doctors in Pskov and 20,000 patient brochures published and distributed.
- **Budget spent:** 246 250, 70 EUR

4. Nature Therapy for the Improvement Equal Living Standards in Latvian-Russian Border Areas (Nature Therapy)

#### Main results:

- Infrastructure of 11 social sites improved in 7 Latvian and Russian communities
- 18 social workers improved their daily work capacity and received new knowledge and necessary competences to use different methods
- 64 children of large and one-parent families received different nature therapy courses and new developing experience during 2 international summer camps "Back to Nature".
- **Budget spent:** 195 815, 75 EUR

algorithms translated into Russian



medical equipment installed



new services and innovations developed



trainings organised

## **CULTURE**

These 3 projects give support to local culture initiatives and partnerships, raise awareness of cultural heritage and historical traditions, develop artistic potential of youngsters and local people.



# 1. Cooperation in the Theatre and the Music Arts Development (Culture Arts)

#### Main results:

- 6 theatre festivals and 6 music festivals organised
- 10 theatre performances were produced by theatre collectives of all three Partners and showed in theatre festivals
- Various master classes led by professional specialists for actors and musicians organised.
- **Budget spent:** 235 916, 15 EUR

#### 3. Border Light

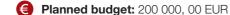
#### Main results:

- Two 5-days festivals of amateur theatres in Gatchina and in Valka organised
- Sound and light equipment for Gatchina theatre hall "Round the corner" and Valka Culture House purchased
- 6 master classes and seminars in Valka and Gatchina delivered to promote new approaches and views to amateur theatre actors and directors.
- **Budget spent:** 152 898, 44 EUR

2. Shaping of Latvia-Russia Border
Municipalities United Cultural Information
Place and Cooperation Network by Means of
Literary Artistic Creative Potential (Forget a
Hurry)

#### Main results:

- Open-air reading place-stage installed in Vilani, open-air stage for cultural events built in Karsava and library renovated in Shlisselburg
- Multimedia and technical equipment purchased for all 3 Partners
- Summer camp for young writers and artists organised in Karsava and International Competition for the best lyrics and art works carried out in all three municipalities.









different music equipment bought

## **SOCIAL SERVICES AND EDUCATION**

5 projects of these areas develop local self-government potential and municipal services in remote territories, and improve access to municipal services with IT-solutions and to educational institutions.

# 1. Exchange of Cross-Border Experience to Enhance the Quality of Special Education (SPEECH)

#### Main results:

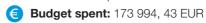
- Increased number of speech therapists in Estonia and Russia ready to give high quality assistance to children and grown-ups with speech problems
- Approximately 40 people get speech therapy and assistance every year by the trained specialists
- Brochure "Education of Russian-speaking speech therapists in Estonia and Russia" with collection of articles about special speech education published.



# 3. Increasing Capacity of LAs in Providing E-Services in Ida-Virumaa-Leningrad Oblast CB Areas (e-G2C)

#### Main results:

- Increased awareness and skills on e-Governance of public servants in partner municipalities based on the analysis of citizen's demand of public services
- Archive specialists trained and continue work with the digitizing process of documents
- Solution created to enable the provision of cross-border municipal e-services.



#### 5. Supporting the Local Self-Government Development to Improve the Quality of Life in Rural Areas (LSG Development)

#### Main results:

- 9 training sessions for rural elders and representatives of municipal authorities were carried out
- 8 Latvian and Russian municipalities signed Agreement of cooperation that opened new opportunities for a cross-border cooperation between Russian and Latvian at municipal level
- Alerting system on emergencies was installed in pilot Shugozero municipality.

**Budget spent:** 195 255, 12 EUR

# 2. Creating Access to the Art of Photography for Young People with Disabilities (Photo Youth)

#### Main results:

- Summer Photo Camp in Pskov for young people with different disabilities from Latvia and Russia organised
- Travelling photo exhibition created and showed 12 times in various locations
- Computers, color printers and photo cameras purchased and after professional consultations used by youngsters.
- **Budget spent:** 257 681, 71 EUR

# **4. Cooperation for Quality Education for Children at Social Risk** (EDU no Borders)

#### Main results:

- Activities as local level meetings, study tours, visits between SOS families, culture events, seminars for project partners, workshops organised
- Trainings for teachers and other specialists, children and parents organised
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- A guide book and other methodological and teaching materials published on a good practices and methods in supportive teaching for target groups.





