

# Latgale Planning Region



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*CONFERENCE  
“UNITED BY BORDERS”  
14.07.2010. Riga*

# LATGALE-general information

Population:  
339 965 (I 2010.)

Unemployment rate:  
22,6% (II 2010.)

GDP/per capita: 3471 LVL

Territory: 14 549 km<sup>2</sup>

Neighbours: Lithuania,  
Belarus, Russia

Transit transport corridors:  
South- North (EE,PL)  
East- West (RU,BY)





# AGREEMENT ON COOPERATION LV – RU

**3 March 2010** - chair of Latgale Planning Region Development Council **Rita Strode** and deputy governor of Pskov oblast **Gennady Bezlobenko** signed an agreement on cooperation between the two border regions of Latvia and Russia





# **The Cross-Border Cooperation Programme Estonia – Latvia – Russia within the European Neighbourhood and Partnership Instrument 2007 – 2013**





## Cross border strategic project ideas

1. Tourism (public infrastructure, joint marketing, joint routes and products, cooperation network, increase of number of tourists)
2. Culture (joint activities and events, improvement of infrastructure)
3. Sport (5-6 most popular kinds of sports, joint competitions, infrastructure)
4. Energy efficiency (heat insulation of public buildings, awareness raising, trainings for local specialists)
5. Transport and logistics (transport info network & system, infrastructure, marketing)
6. Entrepreneurship (business trainings, investments forums and exhibitions, business support network)



## LPR planning strategic activities – projects

Initiate and implement the activities of regional importance both in EU SF, and Cross-border Cooperation Programmes (BY, LT, RU), e.g. in the area of entrepreneurship and tourism support:

- **WATER JOY** (Joint Water-Based Tourism Offering in Latgale Region and Utena, 1,5 million EUR, 10 public infrastructure sites, 11 technical designs, international marketing campaign, 10 new tourism products) LV-LT
- **BELLA DVINA** (Support for tourism in Latgale, Polock, Vitebsk regions)
- **BELLA DVINA-2** (Tourism, Latgale, Lithuania, Belarus, 2,2 million EUR)
- **HEALTH IS WEALTH** (Sport, healthy lifestyle, Latgale, Lithuania, Belarus, 1,8 million EUR)
- **REMOTE ACCESS** (For development of transport area)
- **VILLAGE HERITAGE** (Promotion of entrepreneurship support in 10 transborder villages, 0,5 million EUR) LV-LT
- **REGION INVEST** (Promotion of business development in Latgale-Utena cross-border region, 1 million EUR, LV-LT)
- **ENTERPLAN** (development planning of Latgale and Pskov regions, developing regional development documents and acquiring planning experience of Norway, 0,5 million EUR) – Norwegian Financial Instrument LV-RU
- **Development of social service system in Latgale Planning Region** (to develop services of alternative social care and social rehabilitation in order to improve social and functional skills for the persons with functional disorders, for their family members, homeless persons and other socially excluded groups as well as increase their employment and integration into society, elaboration of development programme of social services)



# From project experience

Main preconditions for a good project:

- Investment in municipal infrastructure
- Work/business for the interested groups
- Project management – professional project managers



# Tourism

BALTTOUR (Riga)  
VIVATOUR (Vilnius)  
TOUREST (Tallinn)

OTDIH BEZ GRONIC.  
LETO 2010  
(St.Petersburg)  
OTDIH 2010 (Minsk)



# Tourism



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## Welcome to Latgale!

### NEXT\_EVENTS

#### Tourism

04.06.2010-06.06.2010 | "Mana pils Daugavpils" (My castle - Daugavpils) City Festival  
Daugavpils



What is Latgale? It's an ancient part of Latvia, almost a quarter of the whole country, where one third of the population of Latvija lives. Historically, Latgale was the region of Latvia from the River Daugava in the East to the borders of the Livian and Slavic tribes. Ancient Latgale (nowadays Vidzeme and Latgale) was under Polish rule in 16th century, and was called "Pardaugavas hercogiste". One hundred and fifty castle mounds in Latgale still show where the region's fortified castles stood, where the aristocratic land-lords and local rulers held sway in prosperity and wealth.

Nowadays Latgale comprises the districts of Balvi, Daugavpils, Kraslavas, Ludzas, Preiļi and Rzeknes, and two of Latvia's larger cities – Daugavpils and Rzekne.

LV EN LT RU DE

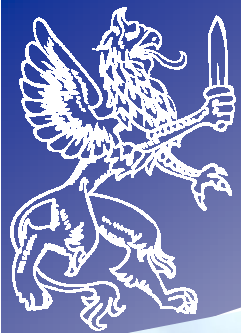
BalticLakes.com

Latgale.lv EzeruKrstas.lv



LATGALES PLANOŠANAS REĢIONS





# Tourism – Ludza Neptune festival





**Thank you for  
your  
attention!**

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