

Launching Conference

"United by Borders"

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- It has been a long process to prepare the Programme ← European Commission started to prepare ENPI in 2003 and ESTLATRUS Joint Operational Programme document in 2006 that was approved in 2009.
- Now in 2010 we are very happy to be in the stage when we can open the long-awaited First Call for Proposals
- ◆ The Programme area includes regions next to the European Union border with Russian Federation and development of this area is crucial to make it more attractive to local people, business sector and tourists.
- Estonia has set 3 main priorities under the Programme:
 - ➤ Value and preservation of nature and culture environment
 - > Economic development
 - > People to people co-operation and development of local communities

Estonian 1st priority- Value and preservation of nature and culture environment

Environmental challenges

- Research, preparation of technical documentation in water and sewerage system investments, joint water management (monitoring, elaboration of joint rules and strategies), renewable energy sources
- Environmental management and education, behaviour
- Co-operation in crisis management between rescue and/or environmental services

Culture and education

- Preservation and exposition of historical and cultural heritage, resumption of building traditions (necessary investments, traditional workshops, restoration of elevation of buildings)
- Resumption and preservation of cultural traditions
- Co-operation between folk universities (incl. small-scale investments into renovation and equipment)
 - Co-operation between science parks, universities and vocational schools

Estonian 2nd priority- Economic development

Regional entrepreneurship

- Support and resumption of spot specific entrepreneurship fields (incl trainings, small-scale investments)
- Entrepreneurs' contacts and network development
- Economic researches
- Industrial parks, incubators
- Development of joint tourist infrastructure (sightseeing objects, recreation constructions, sign-posts, sign boards, parking places, access roads), joint products, tourism development strategies, joint planning and research.

Transport, logistics and communication solutions

- Development of transport corridors (incl. support of co-operation networks, integration of transport and transit associations, preparation of infrastructure investments etc)
- Solutions for bottlenecks on border crossing points (incl. small-scale investments into information communication technology and border crossing points for pedestrians and cars
- Navigation marking of water ways
- New IT solutions, e-services, wireless internet (necessary investments)

Estonian 3rd priority- People to people cooperation and development of local communities

Co-operation

- Co-operation in the field of culture, sport, education, social work and healthcare
- Co-operation between municipalities and regions (development of administrative capacity)
- Youth co-operation, exchange (joint camps, summer schools and events the like)

2004-2008 EST-LAT-RUS co-operation projects

- ◆ Under INETRREG IIIA North priority Estonia-Latvia-Russia tri- and bilateral projects
- Main areas were town planning, tourism, culture and environment.

Some examples:

• Emajõgi- Peipsi- Velikaja Waterway as a Tourism Destinationpreparation to develop small ports and open the water way in lake Peipsi from Estonia
to Russia. As well many marketing activities to make the waterway as common wellknown tourist region.







2004-2008 EST-LAT-RUS co-operation projects

Business meets culture in Setomaa

development and promotion of the entrepreneurship in Setomaa based on local cultural traditions through training courses, summer schools and workshops, development of trademark of Seta traditional handicraft, creation of catalogue and a development plan of Seto traditional handicraft.



2004-2008 EST-LAT-RUS co-operation projects

• EstRuCluster Development project

Introducion of cluster approach for local actors and SMEs, creation B2B platform for selected clusters' SMEs for practical network*ing*



Some examples of project proposals that have been developed:

- Reconstruction of terminal for pedestrians and enlargement of car terminal in Narva border point. As well reconstruction of border point for pedestrians in Parussinka and expertise (if needed reconstruction) of bridge for pedestrians.
- Creation of common visiting environment for culture tourism in North-Estonia, Leningrad oblast and Sankt-Petersburg- common tourist routes and marketing.
 - Improvement of water and sewerage systems

Some examples of project proposals that have been developed:

- Creation of culture and business centers in Räpina and Petseri border region- reconstruction and furnishing of historical buildings, handicraft-art workshops, developing business through trainings, consulting etc.
- Creation of Seto House in Petseri- Estonia-Seto culture center in Russia with library, business and cooperation info point etc
- ◆ Development of small ports and recreation grounds by the lake Peipsi

Very important for Estonia is **cooperation with Russian Federation** to revitalize cooperation relations that have come to a standstill. As well to solve common problems that are related for example to border crossing issues, environmental condition of lake Peipsi, tourism regions etc.



THANK YOU!

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