



# Pskov region: expectation of the cross-border cooperation Programme “Estonia-Latvia-Russia”

Riga, July14, 2010



# Pskov region

**Pskov region participates in the INTERREG IIIA Program Priority North Estonia-Latvia-Russia since autumn 2005.**

**17 projects for the total amount of 2 mln EURO are implemented in Pskov Region in the framework of Priority North in the following thematic areas: economy and environment, spatial development and education, SME support and culture, tourism and social sphere.**

Among them there are:

infrastructural projects, involving construction or reconstruction;  
development projects, creating basis for further regional development;  
cooperation projects in the sphere of culture, education and regional planning,  
enabling youth, cultural institutions, NGO, politicians and municipalities  
communicate with each other;  
projects facilitating entrepreneurship and effective productions...





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- The map displays the Baltic Sea region, highlighting the flight areas of the Estonian Air Force. National boundaries are shown as thick black lines, while regional boundaries are indicated by thinner black lines. Flight areas are shaded in green, and adjoining areas are marked with diagonal hatching. Major cities and regions are labeled in both Estonian and Russian. The legend in the bottom right corner provides a key for the symbols used.
- Legend:**
- National boundaries
  - Boundaries of regions
  - Boundaries of counties/districts
  - Flight areas
  - Adjoining areas
- Scale:** 0 50 100 km





# Pskov region

Experience of cooperation in the EU-Russia programmes

## Statistics: Geography of Cooperation



**Partners:**

Pskov region – **23**

Latvia – **27**

Estonia – **19**



# Pskov region

## Experience of cooperation in the EU-Russia programmes

### Statistics: Projects' Thematic Focus



- 3 - entrepreneurship
- 2 - tourism
- 3 - environment
- 2 - planning
- 3 - education
- 2 - culture
- 1 – partnership networks



# Pskov region

## «Social & economy development strategy of Pskov region up to 2020 year»:

In connection with EU enlargement Pskov region becomes the real gateway for european companies, entering Russian markets.

Cross-border location, advanced transport infrastructure, vivid cultural and historical heritage create unique opportunities for its development.

### Pskov region's priorities:

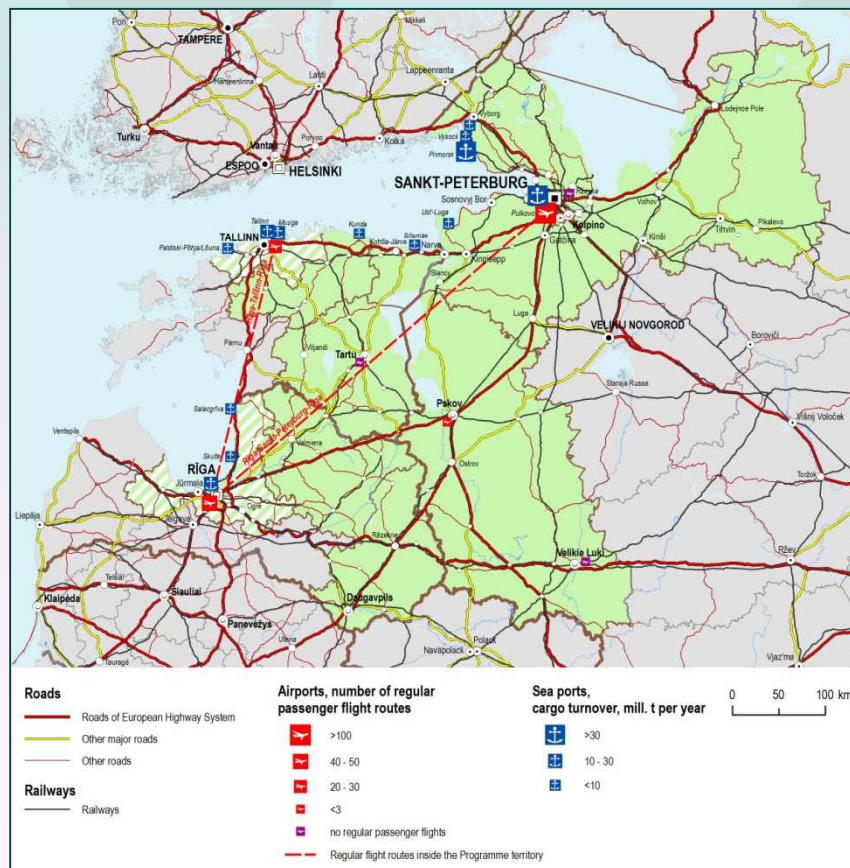
- tourism
- transport and logistic
- agriculture
- SME
- ecology
- power efficiency





# Pskov region

## Transport and logistics



- an accomplishment of the International automobile check points, development of a frontier infrastructure

- reconstruction of frontier roads, bridges

- development of transport transit corridors of frontier regions «Baltic Tangent EE-LV-RU»

- «Comfortable transitions and travel»

- public transport development between frontier territories

- development of an information and ICT infrastructure



# Pskov region

## Tourism development



- **Development of new products of seasonal tourism** (ecological, recreational)

- **parks and manors as rest and tourism zones**

- **support of historical and a cultural heritage of small cities and villages of the Pskov area**

- **developments of cluster of the creative industries on the basis of a heritage and crafts**

- **development of an infrastructure of individual tourism**

- **Marketing of tourist possibilities**

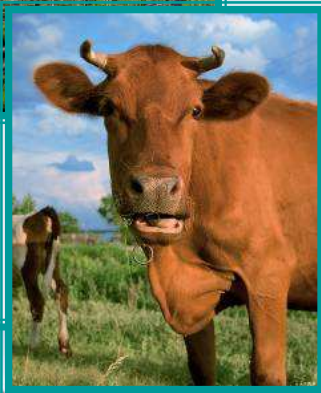
- **IT Monitoring of the tourist activity of the region**





# Pskov region

## Agriculture



- **development of agricultural clusters as points of social and economic points of growth**

- **ecological measures on agricultural objects**

- **agriculture waste as alternative power supply**

- **high technologies as an impulse of development of agriculture**

- **ecological decisions for preservation and increase in fish stocks**



# Pskov region

**SME**

- **Support infrastructure development;**
- **cooperation network development;**
- **development and introduction of innovations**





# Pskov region

## New horizons of cooperation



- **ENPI cross border cooperation programme "Estonia-Latvia-Russia"**

### **PRIORITY 1: Socio-economic development**

- **MEASURE 1.1 Fostering of socio-economic development and encouraging business and entrepreneurship**
- **MEASURE 1.2 Transport, logistics and communication solutions**
- **MEASURE 1.3 Tourism development**

- **transboundary cooperation in development of systems directed on support of enterprise activity (business)**

- **creation of a network business – incubators**

- **development of a professional training system**

- **development of a labour market potential**

- **expansion of business possibilities**

- **increase of investment appeal of frontier regions**



# Pskov region

## Новые горизонты сотрудничества



### ENPI cross border cooperation programme "Estonia-Latvia-Russia"

#### **PRIORITY 2: Common challenges**

- MEASURE 2.1 **Joint actions aimed at protection of environment and natural resources**
- MEASURE 2.2 **Preservation and promotion of cultural and historical heritage and support of local traditional skills**
- MEASURE 2.3 **Improvement of energy efficiency and promotion of renewable energy sources**

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- **increase of power efficiency of social and inhabited objects, the enterprises**
  - **improvement of an ecological state of environment**
  - **studying and preservation of an archaeological heritage**
  - **popularisation of national traditions**
  - **restoration of the forgotten crafts and support of the existing**
  - **development of small alternative power with a view of territories development**



# Pskov region

## Новые горизонты сотрудничества



### ENPI cross border cooperation programme "Estonia-Latvia-Russia"

#### **PRIORITY 3: Promotion of people to people cooperation**

- MEASURE 3.1 **Pdevelopment of local initiative, increasing administrative capacities of local and regional authorities**
- MEASURE 3.2. **Cooperation in spheres of culture, sport, education, social and heath**

- **medical audit as the tool of social – economic development of regions**

- **educational "mobility"**

- **museums for all**

- **«Olympic hopes of frontier regions»**

- **«The youth united by borders»**

- **development of a labour market potential**





# Pskov region

## The main directions of the region Administration on support of the potential participants' Programme

- *regional register of project ideas and partners are conducted*
- *organization and carrying out of seminars on working out of project ideas and management of a project cycle*
- *individual work with project partnership*
- *distribution of the information about the Programme within the frames of the events which are carried out in territory of event*
- *The organizational assistance to technical Secretariat of the Programme and to project RCBI in carrying out of events in the territory of Pskov region*



## Thank You for attention

***State Committee of the Pskov region on economic development,  
industry and trade***

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